



The Vinum Montis concept

As a community intended for all wine enthusiasts, Vinum Montis will help you discover the treasures the Valais hold for the wine tourist, thanks to our many preferred partners.

The Vinum Montis initiative was started by the tourist organisations of the Siere region, with the aim of representing their partners, and will gradually be extended to cover the whole of the Valais canton. You will then be able to see all the canton's wine tourism activities at a glance. Enjoy!



To do this, we offer you a number of opportunities, such as :

- Membership of a special **Club**;
- Participation in high-quality **tasting events** in settings that are unusual or emblematic of the Siere region and central Valais;
- Access to a website entirely dedicated to **wine tourism**, including an online **shop** and exclusive

offers;

- Daily updates on the main social media, including **Facebook** with its factual and emotional content, and **Instagram** with its more visual content;
- The opportunity to take advantage of unique services related to **wine tasting**.